

Springfield Community Partnership
Business Improvement District
Board Meeting Minutes
August 19, 2014

Present: R. Abraham, K. Gruskin, L. Kaswiner, M. Scalera, S. Seidel, D. Zuber

Also Present: M. Brandowski, A. Cancro, B. Lippman

M. Scalera called the meeting to order at 8:41am.

A motion was made to approve the minutes of July 15, 2014. The motion was seconded and approved unanimously.

Treasurer's Report

B. Lippman reported that we had a balance of \$281,333.62 in the checking account. B. Lippman reviewed the financial reports in the packet. A motion was made to approve the Treasurer's Report. The motion was seconded and approved unanimously.

Township Report

A. Cancro reported that the Township Attorneys have not heard back from Mr. Gomes regarding the redevelopment plan. The Township Committee will move forward on approving the plan at the Sept. 9th or Sept. 23rd meeting. The TAP Grant was submitted to and is being reviewed by the State. The Town should hear back on whether we received the grant or not, by December. A. Cancro reported that the Gateway areas have been renovated, mulched and planted. Don Rica will be coming before the Township Committee on either Sept. 9 or Sept. 23 to present his redevelopment project. He will present two plans, one that includes the Sara Bailey Center, and one without the Center.

A. Cancro asked the BID if they would sponsor a Gateway Sign for \$1900. The Board approved this sponsorship for \$1900 unanimously.

Chair Report

M. Scalera reported that he and B. Lippman were present at a meeting with Don Rica and the Redevelopment Attorneys where Mr. Rica discussed his development plan.

Executive Director Report

B. Lippman reported that the contract with Keller & Kirkpatrick was finalized. B. Lippman, S. Seidel and M. Scalera were meeting with the Landscape Architect after this meeting to begin developing a concept plan for the sidewalks.

B. Lippman reported that she has completed updating the business list, the Web Site and the APP. She asked S. Seidel and R. Abraham to review the list she sent them prior to it going to the printer.

B. Lippman reported that she is not able to get estimates for sign locations. K. Gruskin reported that his company donated the sign designs and he would use community resources to locate the signs. A discussion took place on hiring the Gruskin Group to handle this. The Board wants to make sure we do our due diligence. B. Lippman will make one more attempt to get proposals.

Committees

Marketing:

Music Concerts:

The last concert was well attended. One of the groups was a local group and brought a

following with them. Gary Hecht's office was the best attended location. The marketing committee will discuss plans for next year's summer concerts.

Mytown Marketing

The Marketing Committee will meet with K. Schwartz after Labor Day to get the updates on the last promotion, upcoming promotion and the Loyalty Program with the APP.

Old/New Business

The Board decided to hold all meetings at the Firehouse, Emergency Management Office. They appreciated the offer to hold meetings at the Investors Bank offices, but the group did not want to move the meetings around to different locations.

B. Lippman reported on a grant program from the state regarding hiring and training employees. S. Seidel asked B. Lippman to contact the person in charge and see if she will speak at a Chamber meeting in September. B. Lippman will let S. Seidel know if someone is available to present the program. S. Seidel will confirm the date of the Chamber meeting. Discussion took place on the Fall Festival. That will be held on Saturday, October 18.

There being no further business the meeting was adjourned at 9:40am.

Respectfully submitted by:

Beth Lippman, September 5, 2014

The next meeting will be held on September 16, 2014, 8:30am, at 200 Mountain Ave., Office of Emergency Management